

Advertising by invitation of the publisher Leslie Stroh

Contract Advertisers

1 Free ad in:

- www.rugnewsanddesign.com
- www.rugindustrynews.com

2 Page 4 Color spread Insert at \$600

Distributed at:

- High Point
- Atlanta
- Las Vegas

To Discuss advertising please contact us via email at:
advertising@rugnewsanddesign.com

FULL PAGE

8 1/2"w x 10 7/8"h trim size
(NOT 8 1/2 x 11)

COLOR

1-5x \$2,525
6-8x \$1,995
6x = \$11,970
8x \$1,630 per Month
8x = \$19,560

Upgrade to Spread (2nd page) = \$550 additional.

1/4 pg Standard Ad

3 1/2"w x 4 7/8"h

COLOR

1-5x \$685
6-11x \$555
6x= \$3,330
12x \$475
12x= \$5,700

BLACK & WHITE

12x \$200**
12x= \$2,400

** Billed 3 months and payable in advance.

The \$200 for a 1/4 page B/W ad has not changed since RUG NEWS andDESIGN was first published in 1978. With inflation, that \$200 is now worth \$724.29

1/4 pg Horizontal Ad

7.5"w x 2 3/8"h

COLOR

1-5x \$685
6-8x \$555
6x = \$3330
8x \$475
8x = \$5700

Full 1/3 Ad

2 3/8" w x 10" h

COLOR ONLY

- 1-5x \$ 950
- 6-8x \$ 675
- 6x= \$4050
- 8x \$635
- 8x = \$7,620

Ads Shown
Actual Size

1/2 Page Ad

1 Column
3 1/2" w x 10" h

COLOR ONLY

- 1-5x \$1,475
- 6-11x \$1,265
- 6x= \$7,590
- 8x \$1,050
- 8x= \$12,600

1/2 Pg Horizontal Ad

7.5" w x 4 7/8" h

COLOR

- 1-5x \$1,315
- 6-11x \$1,050
- 6x= \$6,300
- 8x \$895
- 8x= \$10,740

BLACK & WHITE

Grandfathered